Hello!

I'm Americo, a product designer based in Porto, Portugal.
I'm specialized in developing advanced features for e-commerce and e-learning platforms (SaaS). I spend many hours studying people and how they use my products. The better I understand them, the more efficient my solutions are. I'll be very happy to share my knowledge with you and help your business succeed.

Américo Ferreira

Senior product designer

🔗 www.empirical.design

Bē behance.net/americoferreira

✉ americo.ivan@gmail.com

in www.linkedin.com/in/americo-ferreira/

🏀 https://dribbble.com/empirical_design

Work experience

Senior Product Designer **Becker**
Feb 2020 - now Remote

Senior UX Designer **itslearning AS**
Nov 2014 - June 2019 Bergen, Norway & Boston, MA

UX Designer **Haltenbanken AS**
May 2013 - Oct 2014 Bergen, Norway

UX Designer **Fludo AS**
Jan 2011 - Mar 2013 Bergen, Norway

Designer **Mysensys**
May 2008 - Sep 2010 Porto, Portugal

Designer **Subzero Design**
Sep 2005 - Nov 2007 Porto, Portugal

Skills

Interaction design (UI) Design systems

Visual design User accessibility

Information architecture User data/analytics

Interface prototyping HTML/CSS

User research Agile / Scrum

Education

Multimedia Producer **Alquimia da Cor**
May 2010 - Jul 2010 Porto, Portugal

Bachelor in Communication Design **Escola Superior de Artes e Design**
Oct 2001 - Jun 2006 Porto, Portugal